

## *Issues and Opportunities for Solar Heating and Cooling*

**Ken Guthrie**

*Chair, IEA Solar Heating and Cooling Program, Australia*

### **Abstract**

Solar heating and cooling (SHC) is a quiet achiever delivering more energy than any of the new renewables except wind. In many countries it receives little policy support and despite its high market penetration the market growth is dropping. The IEA Solar heating and cooling programme has identified the issues facing SHC market penetration and is working on a range of international collaborative programs to maximise opportunities.